



Fallbrook Riders, Inc.
Physical Location:
1627 South Stagecoach Lane
Fallbrook, CA 92028

Mailing Address: P.O. Box 1063 Fallbrook, CA 92088
Email: fallbrookriders92028@gmail.com
Web Address: www.fallbrookriders.com

Fallbrook Riders Inc.
Friends of the Field Sponsorship Program

Fallbrook Riders is a not-for-profit 501c3 community equestrian organization based at our 10 acre multi use facility on S. Stagecoach Lane in Fallbrook. The organization was founded in 1950 and has been in continuous operation since then, with a member base of over 150 people. We have been the home to Fallbrook Pony Club, a member of United States Pony Clubs, a national youth equestrian organization teaching life skills through horsemanship, since 1979.

Our facility hosts a number of Western and English equestrian activities each year, including clinics, horse shows, educational seminars and summer camps. Our facility features two large riding arenas as well as an extensive cross country riding course and a western trail challenge obstacle course.

We also make the facility available for non-equestrian activities such as company picnics, clubs and community activities.

Our sponsorship program:

- Promotes your organization or business to the local Fallbrook / Bonsall and broader Southern California equestrian communities thru onsite banners and signage.
- Our Sponsors will also be featured on our web site at www.fallbrookriders.com and will include a short bio and contact information for the Sponsor.
- Premium sponsors will be featured in Fallbrook Riders press releases and advertising.
- Sponsor banners will be prominently displayed on perimeter fencing along the entry drive into the facility.
- Banner design and layout are at Sponsor's direction and Sponsor to provide banner. Size must meet Fallbrook Riders specifications.
- Please contact Fallbrook Riders at fallbrookriders92028@gmail.com to inquire about sponsorship opportunities and availability.

Basic package:

36" x 36" full color banner featuring your company or organizations' information.
1-year sponsorship \$250

Premium package:

36" x 96" full color banner featuring your company or organizations' information.
1-year sponsorship \$450



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Special opportunities:

Front Gate area – 48” x 120” full color banner featuring your company or organization’s information. Banner will be displayed on either side of our main entry gate fronting South Stagecoach Lane. Banner will be visible to vehicle and foot traffic on Stagecoach Lane as well as visitors to the facility.

1-year sponsorship (limited to 4 sponsors) \$600

Main Riding arena – exclusive sponsorship for our main show arena (ex. The ABC Co. Arena). Company name and information will be featured on an approximately 32” x 40” aluminum/vinyl sign* set on posts in a garden area at the entrance to the arena.

3-year exclusive sponsorship \$2500

Pavilion sponsor – exclusive sponsorship of our pavilion and food service area (ex. The ABC Co. Pavilion). Company name and information will be featured on an approximately 32” x 40” aluminum/vinyl sign* set on posts at the entrance to the Pavilion.

3-year exclusive sponsorship \$2000

- * Sign design and layout are at Sponsor’s direction subject to review by Fallbrook Riders board. Sponsor to provide signage. Size and construction must meet Fallbrook Riders specifications.

Suggested vendors:

Jim’s Sign Shop

p. 760-728-8761

e. jimsigns@sbcglobal.net

429 Industrial Way. Fallbrook, California 92028

FastSigns

28165 Jefferson Ave Ste A, Temecula, CA 92590

[\(951 639-8218\)](tel:9516398218)